



managed
business
solutions

1216-22 Kennedy Blvd.
Bayonne, NJ 07002

(908) 842-0000
astreifer@metrombs.com
www.metrombs.com

Privacy Policy

Last updated: March 2021

This update to our Privacy Policy was posted on March, 2021 by Managed Business Solutions, LLC ("us", "we", or "our"). This policy reflects our intent to comply with the new EU General Data Protection Regulation (GDPR) standards, with respect to information gathered through our websites, www.metrombs.com and www.marketingmbs.com, and any related subdomains we may use from time to time. By using our website, you are agreeing to be bound by this Policy.

Information We Collect

Information you Provide Us

We collect personal information when you request information about our services or products and interact with our website forms/bots or customer service representatives. This information includes the following categories:

1. Your Personal Contact Information, such as name, phone number and email address
2. Services or products you may be interested in purchasing
3. Your Company Information, including company website domain/URL, whether your company is a current customer of certain of our business partners

Information Collected Automatically

When you use our Website, we automatically collect certain information by the interaction of your mobile device or web browser with our Website.

Cookies

Like many other websites, we use "Cookies." A Cookie is a small piece of data stored on your computer or mobile device by your web browser. We use Cookies to identify the areas of our Website that you have visited. We also use cookies to enhance your online experience. Finally, we may use Cookies to personalize the content that you see on our Website or to customize marketing and other information we provide to you.

Other Automatically-Gathered Information

We may automatically record information when you visit our Website, including the URL, IP address, browser type and language, and the date and time of your visit. We





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use this information to analyze trends among our users to help improve our Website or customize communications and information that you receive from us. If combined with other information we know about you from previous visits, the data possibly could be used to identify you personally.

Google Analytics Privacy Policy

Our Website uses "Google Analytics" to collect information about the use of our Website. Google Analytics collects information such as how often users visit our site, what pages they visit when they do so, and what other sites they used prior to coming to our site. We use the information we get from Google Analytics to improve our Website, services and products, and overall customer experience. Google Analytics collects only the IP address assigned to you on the date you visit our site, rather than your name or other identifying information. We do not combine the information collected using Google Analytics with personally identifiable information. Although Google Analytics plants a permanent cookie on your web browser to identify you as a unique user the next time you visit our site, the cookie cannot be used by anyone but Google. Google's ability to use and share information collected by Google Analytics about your visits to our site is restricted by the Google Analytics Terms of Use. <http://www.google.com/analytics/terms/us.html>.

How Information is Used

When we use or process personal data about you, we do so only as necessary to provide the services and products you use or otherwise with your consent, to comply with applicable law, or to fulfill other legitimate interests of you or us as described in this Policy.

Information we process with your consent

Through certain actions when otherwise there is no contractual relationship between us, such as when you browse our Website or ask us to provide you more information about our business, including job opportunities and our products and services, you provide your consent to us to process information.

Wherever possible, we aim to obtain your explicit consent to process this information, for example, by asking you to agree to our use of Cookies or to receive communications from us.

Sometimes you might give your consent implicitly, such as when you send us a message by e-mail to which you would reasonably expect us to reply.

When we communicate with you about our business, we will use the contact information you provided to us to discuss technical issues, new products and services, and other information of interest to you. We may also send you emails





with useful industry information, promotional information about our business or offers from us or our affiliates. You have a choice about whether you wish to continue receive communications from us.

Except where you have consented to our use of your information for a specific purpose, we do not use your information in any way that would identify you personally. We may aggregate it in a general way and use it to provide class information, for example to monitor the performance of a particular page on our Website.

We continue to process your information on this basis until you withdraw your consent, or it can be reasonably assumed that your consent no longer exists. You may withdraw your consent at any time by instructing us using the contact information at the end of this Policy or using unsubscribe instructions provided in our communications.

Other Legitimate Interest

We may process your data or communicate with you for any of the following purposes:

- advertising and marketing to you, which includes sending promotional communications, targeting advertising, and presenting you relevant offers based on information you provide or our prior dealings
- operating our business, which includes analyzing our performance, meeting our legal obligations, developing our workforce, and doing research
- record-keeping for the proper and necessary administration of our business
- responding to customer complaints or service requests
- responding to unsolicited communications from you to which we believe you would expect a response
- protecting and asserting the legal rights of any party

We will continue to use this information for this purpose until the legitimate interest no longer exists or such use is not necessary to achieve the legitimate interest.

Our use of re-marketing

Re-marketing involves placing a cookie on your computer when you browse our Website to be able to serve to you an advertisement for our products or services when you visit some other website. We may use a third party to provide us with re-marketing services from time to time. If so, then if you have consented to our use of cookies, you may see advertisements for our products and services on other websites.





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Obtaining, Changing or Deleting Your Information

Remove or Change your Information

If you wish us to remove or change information that you have provided us, you may contact us at the contact information at the end of this Policy.

Our Email Policy

We comply with the federal CAN-SPAM Act. You can always opt out of receipt of further email correspondence from us or our affiliates. We will not sell, rent, or trade your email address to any unaffiliated third-party without your permission (except in the sale or transfer of our business).

Other Websites

Our Website may contain links to other websites. You understand that these websites are not under our control and are not subject to our Privacy Policy. These websites will likely have their own privacy policies, and we urge you to read those policies before using the website. We have no responsibility for these websites and provide links to these websites solely for your convenience.

Security

To meet the enterprise business objectives and ensure continuity of its operations, Managed Business Solutions shall adopt and follow well-defined and time-tested plans and procedures, to ensure integrity, availability, and authenticity of its website and all information contained within. To facilitate site management, information will be collected for statistical purposes. Managed Business Solutions will employ software programs to compile summary usage statistics, which may be used for assessing what information is relevant to users. The data so accumulated may be used to help determine technical design specifications, identify system performance, or pinpoint problem areas. Except for authorized security investigations and data collection, no attempts shall be made to identify individual users or their usage habits. Accumulated data logs will be scheduled for regular deletion in accordance with schedules set by the web administrators. Unauthorized attempts to upload information or change website information are strictly prohibited and may be punishable under relevant cyber law.

Changes to Our Privacy Policy

We reserve the right to change this privacy policy at any time. If our company decides to change this Privacy Policy, we will post those changes on our Website so





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our users and customers are always aware of what information we collect, use, and disclose. In all cases, your continued use of our Website or our services and products after any change to this Privacy Policy will constitute your acceptance of such change.

Questions about Our Privacy Policy

If you have any questions about our Privacy Policy, please contact us as follows:

By email: marketing@metrombs.com

By phone: 908-842-0000

